

ARI COHEN

Senior Product Designer

203.249.9896 | ariellacohen614@gmail.com |
linkedin.com/in/cohenariella

SUMMARY

Senior product designer with 7+ years building consumer-grade products people actually use. Increasingly working closer to the build, using AI thoughtfully and trusting my own judgment. I ask hard questions, take a clear point of view, and stay flexible when the answer changes. Deep craft, in service of the person using it.

EXPERIENCE

****Maven Clinic****

*****Product Designer III*** *Oct 2024 Sep 2024***

- Led design for Maven Support Chat, Maven's first major AI feature and a 0 Jan 2022*
- Designed **Signify's enterprise workflow application used to track and manage bundled patient episodes of care.**
- Led end-to-end user research and design for Signify's analytics product, designing data-rich dashboards that enabled stakeholders to identify financial and operational opportunities across bundled payment programs representing ~\$6B in annual spend.
- Built a feature that reduced time spent managing patients by 8.5 hours per week per user.

****Emaze ** - Content Manager *Oct 2016 Jun 2016***

EDUCATION

New York University - B.S., Global Public Health & Applied
Psychology